Abstract: desain come from Inggris with the meaning scheme, design, desain, built. While designing its meaning arrange everything before acting, doing something and scheme of meaning process, way of design. Desain a masterpiece which is on its base born from various consideration think, idea, fell, and soul the creator (internal), supported by factor of eksternal, result of invention from various science area, technological, ergonomic, environmental, social, cultural, esthetics, economic, and political, and also all its growth in the future. Nowadays which is searching of internet world, will be find about 107 institution of desain at University, Institute, School and Academy. Seen from its ontology that term of desain come from Inguaage of Prancis, dessiner meaning to draw sometime and scheme. From epistemologi, desain have rational method, systematic and planned. Look from aksiologi, result of research can useful desain either through academic for the progress of development of method and theory of desain and also practically to assist problem in society and try to give a recommendation, and also create innovation able to give calmness and also freshment to society. In the end Desain must become a larger institution like for example a Faculty, based of requirement from the society, have a clear objek, obedient to norm and ethics.

Key Words: Desain, Ontologis, Aksiologis, and Epitesmologis.