KREATIVITAS DALAM SENISUATU DIMENSI DALAM PROSES PEMBENTUKAN NILAI BUDAYA

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Abstract

Art as an aesthetic expression is an universal need. Artistic expression needs high creativity. A creative artist will produce new creation as a new form or object. Someone may relates creativity to unconventinal, the emergence of super brain as a process toward efficiency and other creative power from other man. The intellectual level of someone is not the hint for someone’s creativity. Correlation between the intellectual level and creativity is very small; however, attributes that decide creativity is personal eagerness, curiosity, and emotion.

Creativity is an expressive process that will produce new innovation. The innovation, since it is invented by the social agent, it reflects the needs of the society. Art is an object that gives pleasurable sensations. Activity will give aesthetic sensation when it matches technical requirements through a certain process to reach a standard of excellence.

Art is closely related to religious ceremony and to social interaction in the society, including human interaction to plants and animals. Even much clearer when we apply this perspective to the Wayang Kulit shadow theatre, in which the kayonan puppet reflects and at the same time records values, ideas, and the belief of people within the culture. Their ideas regarding the universe manifest into their art work like kayonan puppet. So too, an ideal hero that manifests into Arjuna and other characters.