



A CATALOGUE

ECO CREATIVITY
INTERNATIONAL EXHIBITION
2024

Surakarta City Hall, Indonesia 12 -13 Oktober 2024



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Eco Creativity

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A Catalogue Book

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UNIVERSITAS SEBELAS MARET



GREEN LABS.



ECO CREATIVITY

The ecological crisis has become a global issue that is increasingly concerning. Environmental destruction, pollution, global warming, the expanding hole in the atmosphere, and the worsening quality of the living environment have become part of our daily lives. The pace of industrialization continues to erode the natural environment. Ecological spaces that should support life together are increasingly being replaced by large-scale economic spaces, many of which cause environmental degradation in the process. Similarly, the ecological chain has been disrupted by industry and the replacement of natural products with synthetic materials, all of which have contributed to environmental damage. Unknowingly, environmental problems also stem from our lifestyles, our consumption choices, and our roles as consumers.

This is the time for academics, cultural figures, artists, designers, environmental activists, and creative students to take a cultural role in addressing real ecological issues. This cultural role is essential, as environmental issues are closely tied to, and at times intertwined with, cultural issues. A cultural approach will open a path for knowledge to revisit the relationship between humans and the environment (nature) and the problems within it. This perspective will also serve as a foundation for constructing the knowledge needed to address ecological issues. Now is the time for us to offer creative, solution-oriented approaches to reduce the ecological crisis and encourage pragmatic changes in how we address environmental impacts. Creative solutions can open spaces for discussion about environmental movements as practices of knowledge, ideology, resistance, or reflections on the relationship between humans and nature.

2024

Eco creativity organizes activities and events (happenings) in which the public actively participates. It creates a flow of communication, presenting the results of creative explorations, discussing creative products, and offering solution-oriented thinking. Eco creativity offers a creative work process that is dialogical, collaborative, and opens broader spaces for artistic practice. This approach provides the freedom to weave together and reshape the agenda of environmental issues. It is a process that opens the door for revisiting the human-nature relationship. This method is chosen to interpret environmental issues and serve as a medium for awareness, encouraging people to avoid damaging and over-exploiting the environment. Eco creativity promotes creative activities that involve not just artists but also communities. The involvement of the community in these ecological activities is expected to bring positive implications. First, artists, designers, activists, and cultural figures can spread educational ideas about the importance of sustainability in the face of the increasingly troubling ecological problems. Second, it can promote environmental awareness to the broader public through creative products.

In the Name of Allah, the Most Gracious, the Most Merciful.
May the peace, mercy, and blessings of Allah be upon you all.

We express our deepest gratitude to Allah SWT, whose grace and guidance have enabled the smooth and successful implementation of the International Eco Creativity Exhibition 2024, both offline and online. This is an important moment for the organizing team and everyone involved, as this exhibition not only showcases extraordinary artworks from both domestic and international artists but also serves as a platform to promote environmental values and global creativity.

We are truly grateful to all parties who have supported and contributed to the success of this event, starting from the local and international artists who submitted their works, the domestic and international curators, as well as various other supporters, and the technical team who worked tirelessly to ensure everything ran smoothly. This exhibition aims to introduce artistic and innovative potential in the context of sustainability, while raising awareness about the importance of environmental conservation through art.

This is the time for academics, cultural figures, artists, designers, environmental activists, and creative students to take a cultural role in addressing real ecological issues. This cultural role is especially important given the environmental issues that surround us, which in certain contexts are interconnected with cultural issues. A cultural approach will open a path to understanding the relationship between humans and the environment and all the challenges within it. This perspective will also become the foundation for constructing knowledge that will be used to address ecological challenges.

Now is the time for us to offer creative solutions to mitigate the ecological crisis and promote pragmatic changes in addressing environmental impacts. Creative solutions can create spaces for collaborative work, strengthening the environmental movement as a practice of knowledge, ideology, resistance, and a mirror to reexamine the relationship between humans and nature, and between humans and their Creator.

Welcome Speech

We believe that through the works displayed, we can learn from and inspire each other in our efforts to protect our Earth. We hope that the creativity and dedication reflected in every artwork can serve as an example for future generations to continue innovating and committing to the environment. We hope everyone enjoys this exhibition, both offline and online, and feels the creative, solution-oriented, and ethical spirit behind each work. That is all, thank you.

May the peace, mercy, and blessings of Allah be upon you all.

Surakarta, 12 October 2024

Chief of Event

Ratna E. Santoso

The Currator

ECO CREATIVITY

Eco Creativity is a bold international initiative that showcases artworks resonating across the globe. It underscores our shared responsibility as humans to live in harmony with nature and actively protect it.

This exhibition of visual arts and design is dedicated to environmental preservation, featuring impactful movements such as recycling, reusing, and reducing, along with various eco-conscious campaigns. These initiatives inspire us to coexist with nature without causing harm. More than a mere slogan, Eco Creativity embodies a transformative praxis that merges the imagination, creativity, and aesthetic values of artists and designers. Together, they create works that capture the essence of Eco Art and Eco Design. Our goal is for these exhibited pieces to challenge stereotypes and introduce fresh innovations in visual expression, ideas, and concepts.

Sigit Purnomo Adi
Universitas Sebelas Maret (Indonesia)

EcoDesign: Design for Sustainable Living

The most effective way to reduce environmental impacts starts with the product design process. Therefore, EcoDesign (Economic and ecological Design) is essential in product manufacturing. It is a process that integrates economic and environmental concepts into the design process to develop environmentally friendly products.

Reduce, reuse, recycle, and repair are applied at every stage of a product's life cycle, from product planning, design, production, use, and disposal after use.

Encouraging entrepreneurs and consumers to pay more attention to ecodesign approaches is good for the environment and sustainable life on this planet.

Khwanrat Chinda
Poh-Chang Academy of Art (Thailand)

Eco-creativity and Sustainability in Art: Inspiring and Educating Communities about Sustainability

Eco-creativity involves the use of environmentally friendly practices in the creative process, embracing materials, methods, and concepts that align with environmental sustainability. Artists around the world are increasingly drawn to concepts such as reducing waste, recycling materials, and reusing objects, all while minimizing their ecological footprint. It acts as a bridge between art and the environment.

The creative arts discipline has an impact in inspiring and educating through emotional appeal, storytelling, and visual effects. Artistic expression is not bound by scientific jargon, making it accessible to a broader audience. By injecting sustainability concepts into art, artists can communicate complex environmental issues in a way that is approachable and personally relatable. Many art exhibitions, for example, now include interactive installations that encourage audiences to experience the consequences of environmental neglect. By translating abstract ideas into tangible experiences, art can foster a personal connection to sustainability. The use of virtual reality and digital art is also expanding, allowing artists to depict the effects of environmental degradation in an immersive way.

Looking to the future, collaboration between artists, scientists, and environmentalists holds great potential. Through this collaboration, new sustainable materials can be developed, artistic practices can be innovated, and community-driven projects can be created to address urgent environmental concerns. Eco-creativity will continue to play a crucial role in promoting sustainable behavior and fostering a cultural shift toward environmental responsibility.

Eco-creativity is not only a movement in art but also a call for society as a whole to act. By bridging the gap between art and sustainability, artists have the space to raise deeper awareness about environmental issues and inspire change. The creative arts discipline offers a unique and effective way to communicate sustainability concepts, promote eco-friendly practices, and nurture a collective commitment to a greener future.

Nur Adibah Nadiah Mohd. Aripin
Universiti Teknologi Mara (Malaysia)

Rahmanu Widayat	Nguyen Thi Lan
Agus Purwantoro- Arrington	Phuong Dang Thi
Sarwono	Siti Nur Zarifah
Anung B Studyanto, Rahmanu Widayat, Setyawan	Ts Nur Sarifah binti hasan
Yayan Suherlan	Binoy Varghese
Dona Prawita Arissuta	Afdhal Nidzam bin Abd Raffar
Jazuli Abdin Munib	Hairulnisak Merman
Setyo Budi	Muhammad Akhil bin Abdul Latiff
Andi Setiawan	Shamsul Johari Bin Shaari
Sayid Mataram	Santi Singsu
Ratna E. Santoso	Saiful Aiman Asraf
Farzana Nigar	Sarman Mohamad
Izzal Khairi Bin Ramli	Syafiq Hariz Bin Mohamad Sakor
Casey Chen	Tran Thi Thanh Dung
Hung Ngo Thanh	Ts. Norzaful Anuwar Bin Ahmad Najamuddin
Fariha Binta Khair	A. Irfan Ismail
Khairul Azmir Shoib	Adam Wahida
Mahizan Hijaz Mohammad	Arleti Mochtar Apin
Mastura Abdul Rahman	Arif Ranu Wicaksono
MD. Yeasin Bhuiyan	Siti Badriyah

The Artist

Arief Iman Santoso

Joko Lulut Amboro

Dewi Isma Aryani

Dyah Yuni Kurniawati

Erika Ernawan

Fika Khoirun Nisa

Hermansyah Muttaqin

I Wayan Setem

Ign. Tri Marutama

Kukuh R. Satriaji

Indah Wahyu Laili Shofiani

Lalita Gilang

Kyne Hafiz Pradana

Vera Vellina

Livia Setiawan

Tri Aru Wiratno

If. Bambang Sulistyono

Nandang Septian

Novia Nur Kartikasari

Novita Wahyuningsih

Nuning Y Damayanti

Rina Mariana

Novita Wahyuningsih

Nuning Y Damayanti

Rina Mariana

Rusmadi

Silvy B. Ayu Candradewi

Sujadi R. Hidayat

Tiara Isfiaty

Rahmawati, Rochmat A.Purnomo,
M. Rudianto, Endang D. A., Siti Nurlaela

Dhian Iestari Hastuti, Desy Murcahyanti,
Kyne Hafidz Pradana

Ercilia Rini Octavia

Amru Ahmad Naufal

Bagus Sutrimanto

Ayu Aisyah N.

Fauzia Hisyam Hikmatyar

Nadhifia Iryadini R.A

Trisna Dwi Putri Novitabella, Harry Abrianto

Jalu Aji & Bilal Erlangga

Anugrah A. Pratama

Ulil Abshor Abdillah

Nickosa

Aisa Zahratu Yasmin

Tim Desain SCC

Vito Ariyanto

THE

ART



Two Faces History

The face is the part of the human body that is most often used to communicate, express stories or show emotions. Through facial expressions, it is possible to understand the emotions that are fluctuating within a person or even to know a person's personality. Because facial expressions or expressions are actually a form of nonverbal communication which is the result of one or more muscle movements on the face that can convey emotional states. The face has a very complex structure and has its own characteristics. From these characteristics, faces store important information that can be used to predict gender, race, age, etc. Each age stage of human development is grouped into four, namely children, teenagers, adults and the elderly. As we age, the human face also experiences fundamental changes such as more wrinkles, changes in cheekbones and the distance between key facial features such as the eyes, nose and mouth."

I Wayan Setem
Painting Shaping Technique
Indonesia
2023

Medium: Paper pulp, glue, acrylic, and bamboo
Dimensions: 90 x 110 x 8 cm (variable)

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