## KAJIAN IKONOGRAFI PADA BANGUNAN *PURI* DI BALI DALAM KAITANNYA DENGAN NILAI-NILAI KULTURAL

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**Abstract:** The identity of *puri* as a central government building remain during the period of Balinese kingdom and also as the king family residence, can be seen from the icons in its building. In applying the general iconography theory to traditional architecture, the Balinese cultural values should be considered. Most of the canonic icon concepts in Bali are related to the icon of Hindu religion and the local culture, which can be found in the puri location in catus patha or pempatan agung, sanga mandala to tri angga concepts. Besides, there is an analogic icon which has three kinds of references: the real things, the modified real things and mythological. There are several analogic icons made by resembling strongly with reference object, by modification of the reference object and by just following the basic form of the reference object. The icon's theme use at puri building is inclined to heroism or as a reflection of the *puri* authority. Each icon has its particular meaning, code, form, philosophy, ideas, ideology and concept in their original context. Nowdays, the changes in puri function cause the changes in its usage, form and interpretation by the community of the icons. This research emphasizes on the iconography of puri building (icon in the category of positions, forms and values of meanings) as an inventory effort as well as searching the consistency on the use and the interpretation by community of the icon.

**Key words:** Icon, culture and architecture