

The 14th International Traditional Art Invitational Exhibition

And Shanghai Children's Art Exhibition

Program plan

1. Exhibition background

Intangible cultural heritage is a variety of traditional cultural expressions passed down from generation to generation by people of all ethnic groups around the world and regarded as part of their cultural heritage. It is the expression of knowledge, skills, aesthetic concepts, and thoughts of people of all ethnic groups around the world in their production and life practices. The carrier of wisdom and other aspects is also an important part of China's excellent traditional culture. Intangible cultural heritage as living culture, Combines past, present and future all in one, both traditional. The survival of intangible cultural heritage depends on the continuous practice of communities, groups and individuals. Relevant knowledge and skills are also passed on to the next generation through words and deeds. It is the cultural identity and various experiences and skills provided by intangible cultural heritage, Enables human beings to continue to develop and grow as a community, And rationally and effectively utilize various resources and establish sustainable connections in interaction with nature and the environment, Achieve the goal of development that lasts from generation to generation.

In June 2024, the Shanghai Art Museum plans to join hands with relevant units to hold an "Artyun Qianqiu" The 14th International Traditional Art Invitational Exhibition" and the "12th International (Shanghai) Intangible Heritage Protection Forum" with the theme of experience.

The "International Traditional Art Invitational Exhibition" is a brand exhibition with broad social influence and has attracted participation from more than 60 countries around the world. The exhibition has also been included in the "Shanghai Culture" brand building planning project and the "Shanghai Culture" brand building planning project issued by the Shanghai Municipal Government in China. It is a key project of the "Shanghai Traditional Crafts Revitalization Plan" and is also a key cultural exchange project of the Shanghai Municipal Government to promote the construction of "Belt and Road" sister cities. The past 13 exhibitions have received extensive support from governments, industry organizations, artists and all walks of life. A total of more than 1,800 famous calligraphers and painters, arts and crafts masters, living national treasures, national famous craftsmen and other artists have participated in the exhibition. The "12th International (Shanghai) Intangible Cultural Heritage Protection Forum" will be held concurrently with the exhibition, which will invite relevant government leaders, professional institutions, institutions of higher learning, representatives of industry organizations, experts and scholars, famous artists, intangible cultural inheritors, etc., share the country's experience in the protection of intangible cultural heritage, exchange relevant policies and regulations, management mechanisms and protection strategies, implementation cases, etc., and also provide specific suggestions for countries to carry out exchanges and cooperation in the protection of intangible cultural heritage.

There are close friends in the sea, and there are neighbors in the world. No matter how different the regional characteristics, cultural background, artistic style, and style characteristics are, the goal and purpose of human beings to protect traditional culture reach the same goal through different paths. May all parties work together!

2. Exhibition name

The 14th International Traditional Art Invitational Exhibition

3. Exhibition content

(1) The main exhibition area will display arts and crafts, calligraphy and painting works, photography works and other works from famous artists and intangible cultural heritage inheritors from all over the world that reflect the culture, customs and skills of various countries;

(2) Compile and print the "Collection of Works of the 14th International Traditional Art Invitational Exhibition";

(3) During the exhibition, an interactive event called "Global Traditional Culture Experience Week" will be set up, inviting artists, intangible cultural inheritors, and representatives of art organizations from various countries to parks, museums, and universities to perform skills performances, cultural lectures, and other activities, allowing citizens to appreciate the static While at the exhibition, you can experience the vivid charm of traditional art.

4. Concurrent activities

(1) Holding the 12th International (Shanghai) Intangible Cultural Heritage Protection Forum

(2) Holding the "12th International (Shanghai) Intangible Cultural Heritage Protection Forum"

Yangtze River Delta sub-forum;

(3) Hold the "International Traditional Art Invitational Exhibition" tour in Jiading District, Shanghai and other places;

5. Exhibition time and location

(1) Exhibition time

June 6, 2024 (Thursday)

(2) Exhibition location

Shanghai Art Collection Museum (in Tianshan Park, No. 1731 Yan'an West Road, Changning District, Shanghai)

6. Organizer

Shanghai Municipal Administration of Culture and Tourism

Shanghai Changning District People's Government

Shanghai Creative Industry Association

7. Organizer

Shanghai Art Collection Museum

Shanghai Art & Design Academy

Shanghai Mass Art Center

8. Support units

Foreign Affairs Office of Shanghai Municipal People's Government

Consulate General of the Republic of Poland in Shanghai

Consulate General of Japan in Shanghai

Consulate General of the Islamic Republic of Iran in Shanghai

Consulate General of the Republic of Cuba in Shanghai

Consulate General of the Republic of India in Shanghai

Consulate General of the Republic of Korea in Shanghai

Consulate General of the United Mexican States in Shanghai

Consulate General of the Federal Republic of Germany in Shanghai

Consulate General of the Kingdom of Denmark in Shanghai

Consulate General of the Republic of Austria in Shanghai

Consulate General of the Czech Republic in Shanghai

Consulate General of the Republic of Finland in Shanghai

Consulate General of the Kingdom of Norway in Shanghai

Consulate General of the Republic of Türkiye in Shanghai

Consulate General of the Republic of Argentina in Shanghai
Consulate General of the Arab Republic of Egypt in Shanghai
Consulate General of Ukraine in Shanghai
Consulate General of Hungary in Shanghai
Consulate General of the Slovak Republic in Shanghai
Consulate General of the Islamic Republic of Pakistan in Shanghai
Consulate General of Venezuela in Shanghai
Consulate General of Indonesia in Shanghai
Consulate General of the Republic of Colombia in Shanghai
Consulate General of the Lao People's Democratic Republic in Shanghai
Armenia-China Cooperation Development Center
(For more cooperation units, please call the organizing committee secretariat for inquiries)

For details please contact:

Secretariat of the Organizing Committee of the 14th International Traditional Art Invitational Exhibition

Address: China Tianshan Park (Shanghai Art Museum), No. 1731 Yan'an West Road, Shanghai

Postal code: 200051

Tel: 86-21-52069172 52067256

Email: a-ee@vip.sina.com

Official website: www.sh-art.org.cn

Contact: Marie MAO 0086-15900893278 (ENG/FRE/CHN)

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Efia Zhang 15901906942 (Chinese, English, Japanese)

Gao Fei 18616012003 (عربي 、 English 、 中文)

The 14th International Exhibition of Traditional Fine Arts

Participation Requirements

1. Introduction

The 14th International Exhibition of Traditional Fine Arts is a high-end art exchange exhibition approved by the Chinese government and has a wide social impact. In order to comprehensively promote the work of this exhibition, the Organizing Committee of the 14th International Exhibition of Traditional Fine Art (hereinafter referred to as the "Organizing Committee") is specifically responsible for the organization of this exhibition, the formulation and implementation of these rules, and has the highest authority to amend and interpret these rules, all applicants and final exhibitors (hereinafter collectively referred to as "Exhibitors") shall unconditionally accept these rules and regulations and strictly implement them.

2. Date & Location

Date & Venue	Date: June 6th, 2024 (Thurs.) - July 8th, 2024 (Mon.) Venue: Shanghai Art Collection Museum (No. 1731 West Yan'an Road, Shanghai, China)
Exhibition Installation	June 1st, 2024 (Sat.) - June 5th, 2024 (Wed.)
Opening Ceremony	June 6th, 2024 (Thurs.) (Morning)
The 12th International (Shanghai) Intangible Cultural Heritage Protection Forum	June 6th (Thurs.) , 2024
Exhibition Dismantling	July 9th, 2024 (Tues.), 10:00 - 17:00 (Beijing time)

3. Application Deadline

May 10th, 2024 (Friday)

4. Expected Participants and Works

- (1) The participants are expected to be Artists, craftsmen, calligraphers, painters, photographers, intangible cultural heritage inheritors, other noted figures and art institutions who love peace and are willing to promote international cultural exchanges.
- (2) Categories of Artworks: Arts and crafts, calligraphy and painting, photography, intangible cultural heritage, etc.

5. Participant Qualifications

Artists and art institutions who meet the following qualifications may receive an invitation:

- (1) Artists who love peace and are willing to promote international cultural exchanges.
- (2) Well-known artists in the fields of arts and crafts, calligraphy, painting, photography, intangible cultural heritage, etc. and young artists with special achievements in the world.
- (3) Art institutions with unique creative artworks.
- (4) Other artists or noted figures recognized and invited by the Organizing Committee.

The Organizing Committee will give a final decision on the Exhibitors. The exhibitors who meet the above application requirements will receive a "Confirmation of Eligibility" after the Organizing Committee's review and approval.

6. Review of Artwork

- (1) All applying individuals and organizations shall provide a clear written and completed application form of "The 14th International Exhibition of Traditional Fine Arts" ("the Application" for short in the following text, which is enclosed) signed by individuals or stamped by organizations. Applicants shall provide additional information (including images, video, etc.) as required and ensure that all the information is true, correct and complete.
- (2) After the first review by the Organizing Committee Secretariat, applications will be submitted and reviewed by Shanghai Municipal Administration of Culture and Tourism or the Ministry of Culture and Tourism of China.

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- (3) After the setting-up of the exhibition, all the artworks will be final-reviewed by the Organizing Committee, who has the right to reject works that don't match the requirements, or the information written in the Application and the Exhibitors shall bear any losses that may incur thereof.
- (4) The Organizing Committee shall assess the monetary value of the exhibits, in order that the insurance company could underwrite accident insurance according to the valuation during the exhibition. If there is a great disparity between the assessed value and the quoted value in the Application, the Organizing Committee has the right to reject the exhibits when the negotiation is unsuccessful.

7. Installation Arrangement

This is a public welfare exhibition. The Organizing Committee doesn't charge venue fees. Generally, the exhibits will be displayed in categories. Artists from the same country arranged their exhibitions according to the convention of age first. Some exhibits might be adjusted due to the limitation of the exhibition space. If the Exhibitors have different opinions, they should apply to the Organizing Committee for adjustments in written form within seven (7) days of receiving this Participation Requirements. Overdue reply will be considered as agreement with the current displaying way. Under all circumstances, the Organizing Committee has the right of final adjustment and decision on the position of exhibits.

8. Reception of Exhibits

All the foreign exhibits that pass the first review shall be delivered to the appointed venue (Shanghai Art Collection Museum, No. 1731, West Yan'an Road, Changning District, Shanghai) for hand-over process in writing after official customs declaration before May 25th, 2024 (Sat). Domestic exhibits shall be delivered to the above venue before required deadline. (Note: no other locations or methods are acceptable; the Exhibitors are responsible for all consequences resulting from hand-over at other locations.)

9. Logistics and Transportation

- (1) The exhibits shall be delivered to the appointed exhibition venue (Shanghai Art Collection Museum, No. 1731, West Yan'an Road, Changning District, Shanghai) after official customs declaration. Before the delivery, the Exhibitors shall get the approval of the Organizing

Committee, who will provide official documents to assistant Exhibitors in customs declaration.

- (2) The Organizing Committee has the right to refuse the exhibits if they are delivered without permission.
- (3) The Organizing Committee will only guarantee the safety of the exhibits in the venue after the transportation to the venue from unpacking and inspection to the end of the exhibition. Exhibitors shall be responsible for any damage or loss of exhibits during transportation.
- (4) The Exhibitors shall bear all the costs of logistics, customs declaration, tax, and insurance generated by the out and back shipping of the exhibits.
- (5) Exhibitors can choose logistics companies by themselves. The Organizing Committee doesn't involve in specific logistics and customs declaration process. It is suggested that the Exhibitors could purchase the insurance for the out and back shipping of the exhibits in case of accidents.

10. Information Collection

- (1) The Organizing Committee and its designated Shanghai Art Collection Museum will edit and print postcards or catalogs with information of participating works and artists (in Chinese and English) and decide on the details of their publication. By filling out the Application and applying to become an Exhibitor, the Exhibitor voluntarily authorizes the Organizing Committee and its designated Shanghai Art Collection Museum to use the images and materials provided by the Exhibitor for compilation, exhibition publicity, promotion or official publication; any objection must be specifically noted on the last page of the Application. If the Exhibitor does not raise any objection in writing in the Application, which means that the Exhibitor agrees that the Organizing Committee and its designated Shanghai Art Collection Museum shall have the right to use the exhibit materials and that the Shanghai Art Collection Museum shall own the copyright of the compilation or official publication of the above-mentioned materials and the intellectual property rights of the relevant pictures and images taken by the Exhibitor or any derivative products produced by the Exhibitor;

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- (2) All applicants shall send the Application (see attached) along with high-resolution (not less than 3000×3000 pixels and 300 dpi) images of exhibits (as required in the Application) to Shanghai Art Collection Museum via email (a-ee@vip.sina.com) before May, 10th, 2024 (Fri).

(Note: The Organizing Committee and its designated Shanghai Art Collection Museum could use all images or videos provided by Exhibitors for the displaying and promotion). For contact information, please refer to Article 22.

11. Exhibition Setting-up

- (1) All exhibits are set up by the Organizing Committee. Exhibitors with special requests shall note that in advance.
- (2) Exhibitors with special visual or audio information for the exhibits could submit it to the Organizing Committee for displaying and promotion with multimedia.

12. Service

- (1) The Organizing Committee will widely report the exhibition through various media, Internet resources and relevant channels of participating countries.
- (2) Exhibitors who intend to sell their exhibits shall contact the Organizing Committee in advance. For any sales, a tax should be paid according to related tax laws of the P. R. China.
- (3) Exhibitors who intend to attend the opening ceremony and series events shall cover the costs of transportation, accommodation and meals for themselves. The Organizing Committee can offer assistance in making related reservations.
- (4) The Organizing Committee is responsible for a welcome dinner for guests invited to the opening ceremony and related events on June 6th. The cost is borne by the Organizing Committee. For Exhibitors with special needs, the Organizing Committee will try its best to assist.
- (5) Artists who intend to donate their works to the organizer Shanghai Art Collection Museum could contact the Organizing Committee in advance. The museum will issue certificates and provide VIP services.

13. Insurance

The Organizing Committee will insure the safety of the exhibits during the exhibition period based on the value of the exhibits provided by creators (the Organizing Committee will make final check on the value). If the exhibits are damaged or lost in the exhibition, the insurance company shall compensate for the artists according to the damage degree. In addition to the necessary insurance during exhibition purchased by the Organizing Committee, Exhibitors can purchase additional insurance for out and back shipping by themselves. If Exhibitors do not insure their exhibits, the Organizing Committee and its designated Shanghai Art Collection Museum shall not be liable for any losses (including direct and indirect losses) for the reason that is not caused by the fault of the Organizing Committee during the participation period.

14. Security

To keep the order of the exhibition venue, from setting-up to dismantling, the exhibition hall and space will be protected not only by automatic monitoring devices but also by security guards. Without permission pass printed by the Organizing Committee, the exhibits could not be taken out of the museum during the exhibition period.

15. Printed Materials

- (1) The exhibited, displayed, sold or presented catalogs, brochures or other publications, promotional materials shouldn't contain politically sensitive, pornographic or violent contents. The sale of printed materials without authorization for publication is prohibited;
- (2) Catalogs, brochures or other publications, promotional materials printed in foreign countries could be entrusted to the Organizing Committee or its designated Shanghai Art Collection Museum for display and sale when they complete official import procedures.

16. Return of Exhibits

After receiving the information of return from the Organizing Committee, the Exhibitors could go to Shanghai Art Collection Museum (No. 1731, West Yan'an Road, Changning District, Shanghai, 200051) and take their artworks back by themselves or by entrusted organizations or individuals. The Exhibitors should bear the transportation expenses if they choose shipping

or mailing. The Organizing Committee is not responsible for the safety and transportation of the exhibits after the exhibits leave the venue.

17. Blacklist

The Exhibitors who have bad records in the exhibition, such as insurance fraud and information forge, will be investigated legal liability and blacklisted by the Organizing Committee. All further cooperation or participation in the exhibition will be stopped and prohibited.

18. Legal Effects

Submission of the Application implies acceptance of the terms of Participation Requirements outlined herein. The requirements have legal binding on Exhibitors and Organizing Committee from then on. These Requirements are in Chinese, English, Japanese and South Korean and other languages. The Chinese version shall prevail in case of any discrepancy. For all legal issues that occur during the implementation of these rules, the current laws of the People's Republic of China will apply. Any disputes shall be negotiated first between Exhibitors and the Organizing Committee. If an agreement cannot be reached, the dispute shall be submitted to the Shanghai Changning District People's Court, where the exhibition is held.

19. Force Majeure

Under Force Majeure circumstances including earthquakes, severe weather conditions, war, diplomatic disputes, strikes, group riots, epidemics, etc., the Organizing Committee has the right to cancel, change, extend or shorten the exhibition and shall not be responsible for providing compensation for any losses.

20. IPR

Exhibitors must ensure no infringement to third-party Intellectual Property Rights in all works exhibited and sold, and all images and written information submitted to the Organizing Committee. If the Organizing Committee, its supervising departments and Shanghai Art Collection Museum are complained against, sued or suffer other losses as a result, the Organizing Committee, its supervising departments and Shanghai Art Collection Museum have the right to request the Exhibitors to bear the compensation, litigation costs, attorney's fees, lost wages, and other economic losses etc. paid by them for this purpose.

21. Other

- (1) Since this exhibition involves many countries and customs are different, the Organizing Committee will try its best to consider the cultural differences. Exhibitors are invited to submit comments for correction if there are any inappropriate considerations.
- (2) The Exhibitors with special requests on the display shall note that in advance. Please excuse if the facilities cannot meet the requirements.
- (3) The secretariat of the Organizing Committee of the 14th International Exhibition of Traditional Fine Arts is located in and managed by Shanghai Art Collection Museum.
- (4) Dr. Zhang Haixiao, partner of Anjie Law Firm, a registered lawyer in New York and China, is the public interest legal counsel of 14th International Exhibition of Traditional Fine Arts. If Exhibitors have any legal issues related to the exhibition, please consult with Dr. Zhang Haixiao. Contact number: +86 21 - 2422 - 4908.

22. Important Dates & Deadlines:

Date	Event
February 2024	Exhibition Announcement
May 10th, 2024 (Friday)	Application Deadline
May 25th, 2024 (Saturday)	Reception of Exhibits Deadline
June 1st, 2024 (Saturday) - June 5th, 2024 (Wednesday)	Exhibition Installation
June 6th, 2024 (Thursday) (Morning)	Opening Ceremony
June 6th, 2024 (Thursday) - July 8th, 2024 (Monday)	Exhibition Date
July 9th, 2024 (Tuesday), 10:00 - 17:00 (Beijing time)	Exhibition Dismantling

Contact Information:

Secretariat of Organizing Committee of the the 14th International Exhibition of Traditional Fine Arts

Address : No.1731, West Yan'an Road, Shanghai, China (inside of Shanghai Art Collection Museum, Tianshan Park)

Zip code : 200051

Tel : +86 21 52069172 52067256 **Fax :** +86 21 52067259

Email : a-ee@vip.sina.com

Facebook Page: [sacm.sh](https://www.facebook.com/sacm.sh)

Contact Person :

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The Organizing Committee

of the 14th International Exhibition of Traditional Fine Arts

Feb. 2024

捐赠证书



伊达·阿尤·格德·阿尔塔亚尼 女士：

您捐赠的作品《月之阴影》已由本馆收藏。特颁此证，以兹纪念。



Certificate of Appreciation

This certificate is issued specially to commemorate ***Moon in the Dark*** by **Ida Ayu Gede Artayani** which have been collected by Shanghai Art Collection Museum.

Shanghai Art Collection Museum

Jun 2024

No.2024-06-015

Denpasar, 5 Juni 2025

No : 001/Und-Snm/BM/VI/2025
Lampiran : 1 (satu) gabung
Perihal : **Pameran Bali Megarupa 2025**

Kepada Yth.

Ida Ayu Gede Artayani

di Tempat

Salam budaya, perkenankan kami menyampaikan salam dan doa, semoga semua selalu sehat dan bahagia.

Dinas Kebudayaan Provinsi Bali kembali menggelar **Pameran Seni Rupa Bali Megarupa** yang merupakan bagian utuh dari perhelatan Festival Seni Bali Jani (FSBJ) VII Tahun 2025, berlangsung pada **19-28 Juli 2025** di 2 (dua) lokasi terpilih yaitu: Nata-Citta Art Space (N-CAS) ISI BALI, dan Gedung Kriya Taman Budaya Provinsi Bali. Pameran kolosal ini mengetengahkan karya seni rupa modern/kontemporer berikut capaian terkini dengan skema **Undangan Perupa** dan **Undangan Terbuka (Open Call)**.

Berdasarkan pertimbangan mendalam Tim Kurator, kami mengundang Saudara sebagai perupa peserta **Pameran Seni Rupa Bali Megarupa 2025**, bertema “**KARA-BHUWANA-KALA (Cipta Masa Samasta)**”, selaras pemaknaan tema Festival Seni Bali Jani VII 2025 “**Semesta Cipta Jagat Kerthi-Harmoni Bumi Bali**”.

Peserta pameran akan mendapatkan **Katalog Cetak, Sertifikat Penghargaan, Kaos**, dan **publikasi** di media sosial Bali Megarupa. Adapun *transportasi pengiriman dan pengembalian karya pameran akan difasilitasi oleh Panitia* sesuai linimasa yang telah ditetapkan. TOR Pameran, jadwal, dan format surat terlampir.

Informasi lebih jauh dapat menghubungi kontak narahubung: +62851-2193-2364 (Tim Sekretariat) atau melalui email: balimegarupa2025@gmail.com.

Demikian surat ini. Atas perkenan dan partisipasinya, diucapkan terima kasih.

Hormat Kami,

Tim Kreatif,

Tim Kurator,



Ni Wayan Idayati



Prof. Dr. Wayan 'Kun' Adnyana

