BARIS GOWAK DAN OMANG DI SELULUNG, KINTAMANI, BANGLI: STUDI SEMIOTIK SOSIAL

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Abstrak

Selulung village, Kintamani Subdistrict, Bangli Regency is know as traditional village in Bali which interitance traditional, custum and culturalfor generations, One of the cultural heritage is still kept is sacred dance called "Baris Gowak and Baris Omang", which is danced on the ceremony in Bale Agung Selulung temple. "Baris Gowak and Baris Omang" as the sacred dance semiotically is the continuity of the story related to the Badung Kingdom and Mengwi, "Baris Gowak" tell the battle between the caven who always disturb Tegal Badel King that got a gift of "cemeti emas", meanwhile "Baris Omang" describes the same story, only semiotically the word "Omang" replace as acronym of Tri Aksara (theree sacered word in Hindu Religion) that are "Ang,Ung and Mang" as the symbolization of God Brahma, Wisnu and Siwa

Kata kunci : Perang Ogol-Ogol, Perang Rusak, Perang Kepilis, Ider Bhuwana, Segehan Agung, Bali Aga, Omang Pojol, Omang Negari