

# **PURA TAMAN AYUN MENGWI DALAM KONTEKS SENI PERTUNJUKAN WISATA**

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## **Abstrak**

The Taman Ayun temple is better known in terms of its physical appearance and many visitors come to this place not only during the daytime, but also in the evening. They come to enjoy their dinner and to see the performance art, which I refer to as a new creation of performing art. This performing art is unique because it does not apply the traditional concept of performing art anymore.

Seen from its form, this newly created performing arts is not only created from several performing art components, but also from cultural activities at the temple (procession and night market), by involving hundreds of people in every performance. The creation of this new performing art is a response of the community of Mengwi on the development tourism industry in Bali and particularly in Mengwi

*Key words : Taman Ayun Temple, performance, art, tourism.*