

# **Mutliculturalism anda Bali's Tourism**

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## **Abstract**

It may be stated that multiculturalism refers to a view which glorifies or respects cultural diversity. This view has appeared as a response to the global pressure which has tended to unify the world (culture) under the ideology of capitalism or modernity. The tourism developed in bali, as a tourist destination, has positively and negatively affected the local community. The tourists who visit bali bring their own culture. This means that what they bring is not only economically dimensional but culturally dimensional as well. The development of tourism in bali has created a lot of job opportunities and as a consequence, many people from outside bali have migrated to bali to earn a living. These people also bring their own culture. This condition will lead to multiculturalism, which if not accurately dealt with, will lead to a social disintegration.

*Keywords : Multicultural, tourism and cultural*